

Get ready for AI with...

Supercharged SEO

from **salonguru**



We don't just optimise for Google any more.
We make sure AI finds your business.

How do we supercharge your SEO?

We'll supercharge your website with smart, strategic updates designed to boost your visibility across AI overviews, local search results, and organic rankings.

Our approach includes optimising your homepage, inner page content, and FAQs - along with adding structured data (schema) to give search engines exactly what they need to rank you higher than your competition.

Why is this needed?

- ✓ The online landscape is changing faster than ever. People are no longer just using Google; they're asking AI tools like ChatGPT, Gemini AI and Copilot for recommendations.
- ✓ If your website and Google Profile isn't optimised for AI, you risk being left out of the results.
- ✓ Optimising your site for AI ensures you are recognised as reliable, trustworthy, and relevant.
- ✓ Tailoring your online presence for search engines and AI increases the chances of being found by new clients.
- ✓ Being seen by AI tools gives you a better chance of clients booking with you rather than going straight to competitors.

salonguru

Salon Guru are the world's largest provider of websites and digital marketing for salons and clinics with over 20 years of experience and over 230 clients.

For more information:
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Our Supercharged SEO Service includes:

- ✓ Google Business Profile audit and updates.
- ✓ Responding to Google reviews in a timely fashion.
- ✓ Website content updates such as FAQs where we will answer real questions in a direct, simple way that AI tools can easily find and display.
- ✓ Adding more data structure (Schema) to your website behind the scenes to help Google better understand your services.
- ✓ Displaying Google reviews directly on your website.
- ✓ Testing your salon's visibility in AI tools to ensure the right information is displayed.



For more information or to sign up contact your client manager or talk direct to our MD Phil by emailing info@salonguru.net.